

October 15, 2013

Pokémon the Movie on theater at Indonesia for the first time ever!

*The latest movie: “Pokémon THE MOVIE: GENESECT AND THE LEGEND AWAKENED”
And short movie “Pokémon: Eevee and Friends”*

On Wednesday 6 November, T-Joy Co., Ltd. (Chuo-ku, Tokyo; President & CEO Yusuke Okada) will joint distribute the latest Pokémon movie “Pokémon THE MOVIE: GENESECT AND THE LEGEND AWAKENED” and the short movie “Pokémon: Eevee and Friends” with The Pokémon Company (Minato-ku, Tokyo; President and Representative Director Tsunekazu Ishihara) in Jakarta and its surrounding areas in Indonesia.

This is the latest work of “Pokémon THE MOVIE” series. Since its release in July 13th this year in Japan through Toho distribution, it became a smash hit, a box office recording 3 billion yen. And now, this movie will finally be released in Indonesia for the first time. The ending theme for Indonesia is “Mirai no Kajitsu – Buah Masa Depan”, a song by JKT48, AKB48’s sister group. Also along with the release of this movie, “Pokémon Campaign” will take place in all LAWSON stores in Indonesia (63 stores: end of September 2013) (<http://indonesia.lawson.jp/>).

The theater playing this movie is the 2nd largest cinema complex chain in Indonesia, Blitzmegaplex. They are expanding cinema complexes throughout Jakarta and the surrounding areas and this movie will be on screen at all 9 Blitzmegaplex theaters.

Within T-Joy’s expansion abroad, this will be our first challenge to work on a non-T-Joy joint distribution movie in countries abroad. In addition, we have a full contents lineup coming along as well. Please keep your eye on T-Joy’s further actions.

◀Movie▶

“Pokémon THE MOVIE: GENESECT AND THE LEGEND AWAKENED”

And short movie “Pokémon: Eevee and Friends”

Website (Japanese): www.pokemon-movie.jp

◀Indonesia Release Date▶

Wednesday 6 November

*Japan Release: Saturday 13 July



◀Movie Information▶

Director: Kunihiko Yuyama

Script: Hideki Sonoda (“Pokémon THE MOVIE: GENESECT AND THE LEGEND AWAKENED”)

Aya Matsui (“Pokémon: Eevee and Friends”)

Animation/2013/feature film: 72min, short film: 22min

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